



Group Marketing Internship – 2011 Civil Engineering

Since its foundation in 1889, the Belgian family-owned Lhoist Group (with several thousands employees worldwide today) has pursued a strategy of intensive growth and is today a profitable group and the leader in the production of lime and dolime for the industry, agriculture and the environment.



Lhoist is investing in the future of promising professionals. We believe we can help by giving an opportunity to apply your theoretical background and enthusiasm to a Business environment within our organisation.

Civil engineering market Actual market, technical status and tendencies

Description :

- The Internship will consist of assisting Group marketing to make a synthesis of the Company expertise in the use of lime in civil engineering (roads, railways, airports, etc.), under the supervision of the market manager.
- A compilation of available technical & market information will be cross checked with current applications & industrial practice.
- The available information on the actual and future evolutions in the different sectors, applications & product potential will be checked with the different Lhoist BU's (country based). International travel will be made in function of the progress of the project.
- The different segments of the sectors will be analyzed taking into account product technology, product requirements, market shares, major competition, players, local specificities, future evolutions – technical & market and this on a local (national/regional) and, European and larger level.
- The deliverables will cover a synthetic technical book gathering all necessary information to support sales and technical assistance activities in the field of civil engineering

Profile :

- Preferably mature student with technical back ground (geology, civil engineering) and business affinity
- Mother language : French
- Fluent in English
- Skilled to write reports and to work with MS Office (Word, Excel)

Location & Duration :

- Nivelles (south of Brussels), Belgium
- 6 months, starting March or April 2012

Interested ? Send your application to

Mail : helene.nenquin@lhoist.com

For more details please consult our website:

www.lhoist.com

